

2020 Platinum Ambassador Requirements Check List

To accomplish the 2020 Platinum Ambassador award, you must complete the following:

- 10 Ambassador Assignments
 - 6 Bonus Assignments
- **NEW!** Contribute to growing the Live Yes! Arthritis Network

Check out the full list of Assignments and Bonus Activities below. Once you've reviewed the options, report your activity in the surveys below. **To qualify for the 2020 Platinum Ambassador Award, you must report in 90% of your activity by October 1, 2020.**

Ambassadors are expected to report in all of their activity each quarter. Email Madeleine Stirling, Grassroots Advocacy Manager, at mstirling@arthritis.org for the latest quarterly reporting survey.

Contributing to the Live Yes! Arthritis Network *(page 2)*

This portion of the Platinum Ambassador Requirements is brand new in 2020. In lieu of the traditional \$1,000 fundraising requirement, we are asking Ambassadors to help us expand our reach through the Live Yes! Arthritis Network. These opportunities are intended to build community among people affected by arthritis, whether it be tracking their health in the Insights Assessment, chatting with others in the Online Community, taking action in the Action Center, attending a Connect Group, and more.

The list below provides a few ideas for growing the Live Yes! Arthritis Network, and we are excited to work with you to brainstorm any ideas you may have. These activities are designed to equal 1,000 points, rather than dollars. You can mix and match activities and complete items multiple times. If you have any additional opportunities you'd like to add to the list, please contact Madeleine Stirling at mstirling@arthritis.org.

Bonus Activities *(page 3-4)*

The bonus activities list covers additional Arthritis Foundation-related activities you may also be taking part in. Ambassadors must complete a minimum of 6 of these activities to be eligible for the 2020 Platinum Ambassador Award. Don't forget, you can make your own bonus activities too! Contact Madeleine Stirling at mstirling@arthritis.org to talk through your ideas.

Contributing to the Live Yes! Arthritis Network

Check	Point Value	Description
	250 points (25 per person)	Recruit 10 new people to take the Live Yes! Insights Assessment By encouraging others to share their experience with arthritis, you're paving the way for change with decision-makers. Recruit 10 people to complete the assessment, at Arthritis.org/Insights
	200 points (10 per advocate)	Recruit 20 new Advocates to Take Action The Action Center allows anyone affected by arthritis to share their story with policymakers. Recruit new people to the Advocate program, and have them send their first message at Arthritis.org/Action-Center
	200 points	Recruit someone new to join your State Advocacy Committees These Committees take on arthritis issues at the state level and strategize ways to engage Advocates in their region. Get in touch with your State Director of Advocacy to learn more.
	500 points	Host a Live Yes! Connect Group about Advocacy If you are a Live Yes! Connect Facilitator, host a group meeting that includes a lesson on advocacy and access! Teach the group about Arthritis Advocacy and the Advocate program, as well as some tips and tricks for advocating for themselves in the doctor's office.
	300 plus 25 per Advocate sign-up	Host a Social Event and Sign your Friends up to Be Advocates Do you love hosting dinner parties, game nights, or movie nights? Turn that fun social event into an advocacy opportunity by encouraging your community to sign up to be a #AdvocateforArthritis. Toolkit provided.
	250 points, (25 per person)	Recruit 10 new people to complete the Advocacy Story Bank The Arthritis Story Bank tool is a simple way to share your arthritis story with us. We use these stories submissions to match volunteers with opportunities they are interested in. Encourage your community to share their story at bit.ly/ArthritisStoryBank .
	500 points	Join or Continue to Participate in a State Advocacy Committee If there is an existing State Advocacy Committee in your area, consider joining and sharing your unique expertise! Contact your State Director of Advocacy for more information in your state.
	500 points	Build a New State Advocacy Committee If a State Advocacy Committee doesn't currently exist in your area, connect with your State Director of Advocacy to talk about setting one up. Our team can provide the resources and training you need to make sure your area is represented by a Committee! Find your State Director of Advocacy here.
	1000 points	Become a Connect Facilitator or Network Leader Live Yes! Connect Facilitators and Network Leaders help connect their community to the support and resources they need, through periodic group meetings. Becoming a Connect Facilitator or Network Leader is a rewarding experience. Learn more at arthritis.org/liveyes
	400 points	Be an Advocacy in Action Moderator on the Live Yes! Online Community The Online Community is the perfect place to go to ask questions and meet other people in the arthritis community. You can become a moderator for the Advocacy section of the community. Email mstirling@arthritis.org for more information!
	1 point per dollar	Fundraising for the Arthritis Foundation Though fundraising is no longer a specific requirement for the Ambassador Program, we want to recognize those that continue to fundraise in many different ways.

Bonus Activities

Building Block Bonus Activities:

- ☐ Separate from an assigned activity, meet with your state or federal representative or staff in your hometown and share with them at least one of the Arthritis Foundation's state or national advocacy priorities.
- ☐ Outside any scheduled Ambassador activities, attend a Town Hall or Tele-Town Hall meeting with a state or federally elected official and ask a question about a national or state advocacy priority.
- ☐ Appear in a local or online newspaper for your efforts raising awareness about Arthritis Foundation advocacy.
- ☐ Organize a visit with an elected official and an area rheumatologist to discuss Arthritis Foundation advocacy.
- ☐ Create a blog about being an Ambassador to write about state and federal issues and the Ambassador program.
- ☐ Recruit 20 Advocates outside of an Arthritis Foundation event.
- ☐ Create a twitter account and follow your state and federal legislators; post at least 20 tweets about being an Ambassador over the course of the year.
- ☐ Successfully persuade a state, federally elected official or mayor to attend an Arthritis Foundation event.
- ☐ Choose your own! Please contact Madeleine Stirling (mstirling@arthritis.org) for activities not listed here that may count toward a bonus activity. All activities must be Arthritis Foundation advocacy related.

Leadership Bonus Activities:

- ☐ Serve as a State Advocacy Chair.
- ☐ Serve on a State Advocacy Committee.
- ☐ Serve as a Connect Facilitator or Network Leader.
- ☐ Serve on the Patient Leadership Council.
- ☐ Serve as an advocacy moderator in the Live Yes! Online Community.
- ☐ Serve as a patient grant reviewer to a state or federal health agency or committee such as the Patient Centered Outcomes Research Institute or Department of Defense.

Public Speaking Bonus Activities:

- ☐ Present at a congressional or state briefing, hearing, or with a state or federal agency or legislature.
- ☐ Accept an invitation, should it be made, to do an advocacy related presentation at an Arthritis Foundation event.
- ☐ Speak with a local community group about Arthritis Foundation advocacy.
- ☐ Speak as a subject matter expert on Advocacy at a local Connect Event with the Live Yes Arthritis Network.

Arthritis Foundation Event Bonus Activities:

- ☐ Volunteer with the Advocacy programming at the JA Conference.
- ☐ Volunteer with the Advocacy programming at the Conference of Champions.
- ☐ Volunteer in the coordination & training at a state legislative day or local advocacy training.
- ☐ Attend a State Legislative Day and meet with your state elected official.
- ☐ Successfully persuade a state, federally elected official or mayor to attend an Arthritis Foundation event.

Fundraising Bonus Activities:

- ☐ Lead a Walk to Cure Arthritis or Jingle Bell Run team that raises at least \$1,000. You may participate virtually in the Walk to Cure Arthritis or Jingle Bell Run nearest you, should one not be within driving distance. Note that this fundraising does not take the place of the requirement to grow the Live Yes! Arthritis Network.
- ☐ Recruit your full Walk to Cure Arthritis Team to sign up as an Advocate for Arthritis.
- ☐ Serve as the Advocacy Chair for an Arthritis Foundation event. This includes, but is not limited to, Walk to Cure Arthritis, Jingle Bell Run, Bone Bash, Galas.

